

## **Chinese premium e-SUV from Human Horizons: Grammer luxury console creates lounge feeling in HiPhi X**

- *Center console for rear bench of the HiPhi X relies on Grammer expertise for maximum luxury*
- *The console impresses with fine materials, top-quality craftsmanship and clever design with display holder and fold-out tables*
- *Particularly classy: special inserts for glasses create the perfect lounge atmosphere*

**Grammer AG, September 7, 2023** – The best in comfort and luxury for all passengers – Grammer meets this requirement of the Chinese manufacturer Human Horizons 100 percent with the center console for the rear bench of the HiPhi X electric SUV. The perfect lounge feeling is based on development know-how that Grammer has gathered over years as an interior supplier for top international players in the automotive sector. “As one of the Chinese showcase projects for the European market, the HiPhi X is on a par with current high-end models from established premium manufacturers when it comes to superior quality standards,” explains Jürgen Gerl, President Division Automotive at Grammer AG. “Its interior is equipped to a correspondingly high standard, scoring points with numerous displays, storage areas, light panels and fine materials.”

One highlight is Grammer’s rear center console with display holder, smartphone trays, cup holders and two-fold-out tables hidden under a butterfly armrest. It impresses not only with highest-quality craftsmanship and upholstery of the finest semi aniline leather, but also with special features like cupholders in the two table surfaces with exquisite, magnetic inserts to keep glasses in perfect hold.” The console was developed with focus on extravagance and high end quality for this premium vehicle and is produced at GRAMMER Shanghai, less than four hours’ drive away from the Human Horizons plant in Yancheng. “Customer Excellence” was an important factor right from the start of the project and leadtime was just nine months from the start of development to the start of production of the center console.

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*Display holders, smartphone trays, cup holders and two fold-out tables – hidden under a butterfly armrest: The center console for the rear bench seat of the HiPhi X impresses not only with its high-quality craftsmanship and upholstery of the finest semi aniline leather, but also with numerous functions for the best possible comfort.*

*Source: Grammer AG*



*Exquisite detail: Glasses find a perfect hold in the magnetic inserts for the cupholders of the two folding tables.*

*Source: Grammer AG*

**Company profile**

Grammer AG, headquartered in Ursensollen, Germany, is active in two business segments: Grammer develops and supplies high-quality interior and operating systems as well as innovative thermoplastic components for the global automotive industry. For trucks, trains, buses, and off-road vehicles, Grammer is a full-service provider of driver and passenger seats. Currently, Grammer AG employs around 14,000 people in 19 countries worldwide, with sales of around 2.2 billion euros in 2022. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges as well as via the Xetra electronic trading system.