

South America's largest trade show for the transport industry: Grammer showcasing a wide range of seating solutions at Fenatran

- *Highlights: MSG 90.7, Cinema Seat and the Roadtiger for the aftermarket*
- *Fenatran is one of the world's top trade shows in the transport industry*
- *The approximately 450 exhibitors expect to welcome more than 60,000 visitors over five days*

Grammer AG, November 7, 2022 – After several years in which no trade fair was held, Grammer do Brazil is back at Fenatran 2022 to present two of its latest product highlights – the MSG 90.7 and the Cinema Seat. From November 7 to 11, 2022, visitors to South America's largest trade fair for transportation will have an opportunity to experience firsthand the wide range and high quality of Grammer products.

"After years in which no trade show was held, we are very pleased to be able to present our latest products and innovations again at Fenatran this year. The show has a great signal effect for the entire South American market and beyond. As a leading supplier in the global commercial vehicle seat sector, it provides us with an important forum for contact with our customers," says Dr. Andreas Diehl, President Division Commercial Vehicles at Grammer AG.

Wide range of products for all vehicle types and applications

Highlights at the Grammer do Brazil stand at Fenatran 2022 include the new MSG 90.7 driver seat designed in accordance with the latest ergonomic findings, the Cinema Seat for particularly flexible use of the driver's cab, and the Roadtiger for the aftermarket. At its stand in Sao Paolo, Grammer will also be presenting its very broad product range, which is closely aligned with customer requirements, including vehicle seats for all types of use in the truck, bus and turf sectors as well as for agricultural and construction machinery.

Fenatran is usually held every two years. However, the last one was cancelled due to the pandemic. South America's largest transport trade show has now returned in 2022. The Sao Paulo Expo site in Brazil will host more than 450 exhibitors from November 7-11, with more than 60,000 visitors expected over the five days.

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The new MSG 90.7 driver seat from Grammer: Top ergonomics and seating comfort with more compact dimensions, smart functions for enhanced comfort and safety – at Fenatran it will be on show for the first time in South America.

Source: GRAMMER AG

Company profile

Grammer AG, headquartered in Ursensollen, Germany, is active in two business segments: Grammer develops and supplies high-quality interior and operating systems as well as innovative thermoplastic components for the global automotive industry. For trucks, trains, buses, and off-road vehicles, Grammer is a full-service provider of driver and passenger seats. Currently, Grammer AG employs around 14,000 people in 19 countries worldwide, with sales of around 1.9 billion euros in 2021. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges as well as via the Xetra electronic trading system.