

Equip Exposition: Grammer seating solutions on display at America's largest turf care show

- *The highlight at Grammer's stand will be the 2700 Series seat tops for various turf care vehicles*
- *Formerly known as GIE+EXPO, Equip Exposition will be running from October 18 to 22 in Louisville, Kentucky, U.S*
- *With an exhibition space of around 63,000 square meters and 1,000 exhibitors, the event is expected to attract 20,000 visitors.*

Grammer AG, October 18, 2022 – At Equip Exposition in Louisville, Kentucky, Grammer will be showcasing its versatile seating solutions for turf care vehicles. Around 20,000 visitors will have an opportunity of experiencing the high quality of Grammer products at stand 10070 during America's largest turf care trade show from October 18 to 21, 2022. The 2700 Series seat tops for turf care vehicles are a new addition this year. Also on display will be Grammer's MSG45, MSG65, MSG75, MSG85, MSG95G seats plus the S731 seat top, as well as an extended armrest for various seat models.

2022 marks the 16th time that Grammer will be exhibiting at Equip Exposition, which was previously known as GIE+EXPO. During the trade show, Louisville, Kentucky will be the meeting place for dealers, retailers, distributors, general contractors, landscapers and many others. "We've been eagerly awaiting Equip Exposition in Kentucky again this year," says Dr. Andreas Diehl, President Division Commercial Vehicles at Grammer AG. "We've been exhibiting there for over 15 years. The opportunity for sharing ideas with our target groups and opening up new market access is very valuable to us. Our 2700 seat tops, the MSG seat series and S731 seat top provide optimum solutions for turf care vehicles. This is a very large market in the United States, so it's particularly important for us."

High-quality seating solutions for turf care

One of this year's highlights will be the new 2700 Series seat tops that fit numerous models. They ensure a uniform appearance while offering scope for choosing from different suspension levels and pricing options. In addition, they are substantially wider and softer than the 531 Series seat tops and available in a wide range of different colors and fabrics.

With the S731 seat top for turf care vehicles, Grammer is exhibiting an entry-level product that is suitable for suspended or static lawn mower seats. Available in various colors and styles, the seat top is the ideal choice for customizing seats. In terms of quality and design, it matches the high-quality Grammer products for

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agricultural machinery. A sturdy metal frame ensures a long service life. The cushions can be easily replaced without having to change the entire seat, making the solution particularly practical. As well as this, the S731 features a modular design, meaning that it can be easily upgraded to a suspended seat.

Another key product is the Grammer MSG45: with its low-profile mechanical suspension, this seat offers comfort, safety and a long service life. It offers fore/aft as well as backrest tilt adjustment and accommodates all body sizes and types. Seat belts and a seat occupancy sensor ensure driver safety.

These and other Grammer products will be on display at stand 10070 at Equip Exposition.



The Grammer MSG45 suspension seat in elegant static blue.

Source: Grammer AG

Unternehmensprofil

Grammer AG, headquartered in Ursensollen, Germany, is active in two business segments: Grammer develops and supplies high-quality interior and operating systems as well as innovative thermoplastic components for the global automotive industry. For trucks, trains, buses, and off-road vehicles, Grammer is a full-service provider of driver and passenger seats. Currently, Grammer AG employs around 14,000 people in 19 countries worldwide, with sales of around 1.9 billion euros in 2021. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges as well as via the Xetra electronic trading system.