

## **GIE+EXPO: Grammer seating solutions at America's largest trade show for outdoor power equipment**

- *Highlights on booths 10070 and 6260D: MSG45 suspension seats and S731 seat top for Turf Market*
- *GIE+EXPO running from October 20-22, 2021, in Louisville, Kentucky, USA*
- *20,000 expected attendees, 1,000 exhibitors on 675,000 ft<sup>2</sup> area*

**Grammer AG, October 20, 2021** – At the GIE+EXPO in Louisville, Kentucky, Grammer will display exciting seating solutions on two booths indoors and outdoors. The 20,000 attendees expected to visit the show from October 20-22, 2021, have the opportunity to see Grammer's high-quality products at booths 10070 and 6260D. Highlights are the MSG45 series of suspension seats and the S731 seat top for Turf Market.

It will be the fifteenth year for Grammer to attend America's largest trade show for outdoor power equipment and lawn and garden equipment. Louisville will be the meeting place for dealers, retailers, distributors, general contractors, landscapers and many more. "I'm really looking forward to the three days of the GIE+EXPO in Kentucky," says Dr. Andreas Diehl, President Division Commercial Vehicles at Grammer AG. "Every time we've been there since 2007, we meet interesting people and have done great business. With the MSG45, the S731 and our other seating solutions, we're offering some exciting products for the green industry and equipment market that is really big here in the U.S. and therefore very important to us."

### **High-quality seating solutions for outdoor equipment**

With the opportunity of both indoor and outdoor space available, Grammer will present its products on the two booths 10070 and 6260D. There, Grammer will showcase its great knowhow when it comes to seating expertise. One of the highlights on display will be the Grammer MSG45, a low-profile mechanical suspension seat, that provides comfort, safety, and durability. It offers fore/aft adjustment as well as backrest angle adjustment and was designed to accommodate all body sizes and types. Seatbelts and an operator presence switch keep the user safe.

**Media contact:**  
Günter Krämer  
Phone: +49 9621/66-2171  
Guenther.Kraemer@grammer.com

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Grammer AG  
Grammer-Allee 2  
92289 Ursensollen  
www.grammer.com

With the S731 seat top for Turf Market, Grammer shows an entry product that fits for a wide range of mower seating platforms, from basic static seats to suspended seats. A cut and sew design in different colors and styles makes it the ideal choice for customization. In terms of quality and design, the seat is on a par with high-quality Grammer products for agricultural machinery with the basis of a sturdy metal frame for long durability. Two highlight features are the easy replacement of the cushions without having to change the entire seat and the modularity of the S731 to be easily upgraded to a suspension seat.

These Grammer products among others can be found on the booths 10070 and 6260D of the GIE+EXPO that will run from October 20-22, 2021, at the Kentucky Exposition Center in Louisville, Kentucky, USA.



**Caption:**

*Comfort, safety, and durability: The Grammer MSG45 suspension seat*

**Company profile**

Grammer AG, headquartered in Ursensollen, Germany, is active in two business segments: Grammer develops and supplies high-quality interior and operating systems as well as innovative thermoplastic components for the global automotive industry. For trucks, trains, buses, and off-road vehicles, Grammer is a full-service provider of driver and passenger seats. Currently, Grammer AG employs around 14,000 people in 20 countries worldwide, with sales of around 1.7 billion euros in 2020. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges as well as via the Xetra electronic trading system.