Press information



Grammer Nomination Tree: Tree by tree on the way to more sustainability

- Since September 1, 2021, Grammer suppliers have been planting a tree for every new order they receive
- Worldwide "Grammer Forest" makes active contribution to CO₂ reduction
- One of many steps on Grammer's path to becoming a Green Company

Grammer AG, September 9, 2021 – It is a project with great symbolic power that actively contributes to the reduction of CO₂: Since September 1, 2021, Grammer has obligated its worldwide suppliers to plant a tree for each new order - the so-called Nomination Tree. This will be planted on the supplier's property or in the supplier's community after Grammer has made the commitment. "We are thrilled with this idea from our Global Supply Chain Team," says Jens Öhlenschläger, Chief Operating Officer of Grammer AG. "The Nomination Tree is more than a symbol. Each of these newly planted trees will contribute to a healthier local environment. I am particularly pleased that our suppliers worldwide are involved. In this way, we are showing that when we work together, we can make a difference. So perhaps our Nomination Tree can also be a signal to other companies to start similar initiatives."

The Nomination Tree is just one of many steps Grammer is taking on its way to becoming a Green Company. The company uses this term to describe its ambitious goal of reducing its CO₂ emissions worldwide by at least 50 percent by 2030. The new project shows that this is a real team effort that not only involves all Grammer employees, but also extends far beyond the company's own boundaries. To make this clear, the planting of the Nomination Trees is tracked and information about them is provided at the sites for visitors and employees. The message is that if you combine corporate growth with the right values, it has a positive impact on the environment. Öhlenschläger: "We are very much looking forward to seeing the 'Grammer Forest' grow around the world."

Media contact: Günter Krämer Phone: +49 9621/66-2171 Guenter.Kraemer@grammer.com

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Caption:

A tree for every new order placed by Grammer: The Nomination Tree is an important symbol and active contribution to CO_2 reduction.

Company profile

Grammer AG, headquartered in Ursensollen, Germany, is active in two business segments: Grammer develops and supplies high-quality interior and operating systems as well as innovative thermoplastic components for the global automotive industry. For trucks, trains, buses, and off-road vehicles, Grammer is a full-service provider of driver and passenger seats. Currently, Grammer AG employs around 14,000 people in 20 countries worldwide, with sales of around 1.7 billion euros in 2020. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges as well as via the Xetra electronic trading system.