

## **Expansion of the Haselmühl site in Germany: Grammer investing in Seat Production 4.0**

- *Project “Mayflower”*: Grammer realigning seat production for commercial vehicles
- *Blueprint for the future*: Haselmühl site to become lead plant
- *Top efficiency and quality with high complexity and variation*

**Grammer AG, August 11, 2021**– Project “Mayflower” is ushering in exciting times for the Grammer plant in Haselmühl, Germany, where one of the company’s largest production facilities for commercial vehicle seats is being completely realigned with immediate effect. The goal is as clear as it is ambitious: Haselmühl is to become the world’s most modern site in its field.

“We want to create a blueprint for ‘Seat Production 4.0’ with the aim of turning Grammer into the world’s most advanced manufacturer of commercial vehicle seats,” explains Jens Öhlenschläger, Chief Operating Officer at Grammer AG. “With project ‘Mayflower’, Haselmühl will become our lead plant, from which all Grammer locations worldwide will benefit. In addition, many of the planned innovations will help us to achieve our sustainability goals.”

### **Nine fields of action as the project framework**

Unlike the historic sailing ship of the Pilgrim Fathers, to which the project owes its name, it is not only the destination of the “Mayflower” which is clearly defined. In addition, all the stages of the project have been planned in as much detail as possible. The basic structure is composed of nine fields of action whose initials form the word “Mayflower” – from “M” for “Mastered and Predictive Processes” to “L” for “Leadership in Digitalization” and “R”, which stands for “Resilience to External Influences”.

### **Comprehensive investment program**

To start off, sub-projects have been defined and a comprehensive investment program set up: “We will be focusing on metal processing, assembly, logistics and our tool center,” explains Klaus Bauer, plant manager in Haselmühl. “In doing so, we are combining state-of-the-art tools and technologies from the ‘Industry 4.0’ environment with our many years of unique expertise in seat production of the highest complexity and variation.” Bauer cites as examples a new, highly flexible 800-ton transfer press, the use of driverless transport systems in intralogistics and AI-supported control processes as well as the implementation of a new, highly

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flexible assembly concept. “All the innovations that we will be implementing here now and in the coming years will help to secure the site’s continued viability,” says Bauer. “Accordingly, one key focus is also on workplace design. In this respect, we will be using state-of-the-art automation and digitization options to protect our employees’ health as effectively as possible and to achieve optimum working conditions and levels of safety.”

### **Capacity expansion for greater model diversity**

In response to the steady increase in demand from commercial vehicle OEMs for model- and brand-specific seat variants, Grammer is laying the foundations for highly efficient and flexible production with project “Mayflower”. “We already assemble several thousand seats a day in Haselmühl for more than 400 customers, processing over one million parts each working day. We will be boosting our productivity significantly thanks to ‘Mayflower’ – and thereby further expanding our leading position in the world market for offroad seats,” says Bauer.



**Caption:**

*Launch of project “Mayflower” at Grammer: Planning and validating the new assembly concept on a pre-series workstation in Haselmühl, Germany.*

*Source: GRAMMER AG*

**Company profile**

Grammer AG, headquartered in Ursensollen, Germany, is active in two business segments: Grammer develops and supplies high-quality interior and operating systems as well as innovative thermoplastic components for the global automotive industry. For trucks, trains, buses, and off-road vehicles, Grammer is a full-service provider of driver and passenger seats. Currently, Grammer AG employs around 14,000 people in 20 countries worldwide, with sales of around 1.7 billion euros in 2020. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges as well as via the Xetra electronic trading system.