

## **ETM Verlag Readers' Choice 2021: Grammer voted "Best Brand" for bus passenger seats again**

- *Grammer in top place for the third consecutive year*
- *Vote of confidence in high product quality*
- *Added motivation ahead of the upcoming market launch of a groundbreaking Grammer seat design for urban passenger transportation*

**Grammer AG, July 23, 2021** – Grammer is the winner: More than 7,600 readers of the magazines "trans aktuell," "Lastauto Omnibus," and "Fernfahrer" as well as the online portal "www.eurotransport.de" have expressed their trust in the company. In the "Best Brands 2021" survey, they ranked Grammer top in the "Bus Passenger Seats" category for the third consecutive year, with 30.3 percent of the votes.

"We are thrilled by this strong signal," says Dr. Andreas Diehl, President Division Commercial Vehicles at Grammer AG. "This is not a decision by a jury but by those who experience our seats in use every day. This means that quality and reliability are paramount." For more than three decades, the company has been successfully fitting buses, trams and trains with driver and passenger seats as one of the leading suppliers on the European market.

With its regularly high participation – a total of 7,629 readers voted in 2021 – the ETM Verlag Readers' Choice poll is an acknowledged industry barometer. "In this tight field, every single win is a hard-earned and important success for our whole team," Diehl said. "We have been supplying passenger seats since 1985 and are able to leverage our many years of experience and market knowledge. However, the positive feedback from this year's Best Brand poll offers us particular motivation at this time as we are about to launch a groundbreaking seat design for urban passenger transportation, providing answers to the need for lightweight, flexible and sustainable seating solutions for the mobility of the future."

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**Caption:**

*Success for the Grammer team: The company's bus passenger seats have topped the ETM Verlag Readers' Choice poll for the third consecutive year.*

**About Grammer AG**

Grammer AG, headquartered in Ursensollen, Germany, is active in two business segments: Grammer develops and supplies high-quality interior and operating systems as well as innovative thermoplastic components for the global automotive industry. For trucks, trains, buses, and off-road vehicles, Grammer is a full-service provider of driver and passenger seats. Currently, Grammer AG employs around 14,000 people in 20 countries worldwide, with sales of around 1.7 billion euros in 2020. Grammer shares are listed in the Prime Standard and traded on the Munich and Frankfurt stock exchanges as well as via the Xetra electronic trading system.