

## **Grammer MSG 90.6 truck seat enjoying success in China**

- *Multiple starts of production at Chinese OEM's*
- *Convincing ergonomics, comfort and safety*
- *Quality and local presence as key success factors*

**Ursensollen, August 11th, 2020** – Grammer truck driver seats are in strong demand in China, with a number of new series production starts of MSG 90.6 series scheduled at several well-known Chinese OEM customers in 2020. Comfortable, ergonomically designed driver's seats are an essential factor in modern trucks. They allow the driver to concentrate and ensure fatigue-free driving even over long distances. In China, this is becoming increasingly important, offering Grammer further growth opportunities in the world's largest commercial vehicle market. Manufactured locally at Grammer facilities in China, the MSG 90.6 series seats have been designed to meet market-specific customer requirements.

“As a manufacturer of high-quality driver seats for commercial vehicles, we are benefiting from the growing awareness of ergonomics, comfort and safety in the important Chinese market. The numerous new product launches are a confirmation of our attractive product portfolio and our strong local presence.” says Thorsten Seehars, Chief Executive Officer of Grammer AG. “In this way, we are creating the basis for further growth in the largest truck market worldwide.”

### **High comfort and intuitive operation**

Grammer's MSG 90.6 series, which has enjoyed success and proven itself over many years, especially in the European market, features high-level comfort and special ergonomic functions. Fitted with pneumatic suspension, the seats offer optimum seating comfort and have numerous adjustable features – from the base-level trim to the high-end version.

The innovative features of the MSG 90.6 include intuitive operation, well thought-out ergonomics and practical functions for ensuring protection and safety in the cabin. The MSG 90.6 meets the highest demands of professionalism thanks to its high ease of use. All the necessary functions are integrated in the seat. As well as this, special attention has also been paid to

Contact:  
Günter Krämer  
Phone: +49 9621/66-2171  
Fax: +49 9621/66-32171  
Gunter.Kraemer@grammer.com

Publisher:  
Grammer AG  
Grammer-Allee-2  
92289 Ursensollen

the operability of these functions. In this respect, Grammer has consistently implemented its “Design for Use” philosophy, ensuring that the MSG 90.6 seats can be operated with ease. The shape and positioning of the buttons and levers on the seat reflect their function and direction of operation. In this way, the unique shape of each switch prevents mix-ups when the seat is adjusted.

### **Active seat climate control to ensure driver’s well-being in all temperatures**

In addition to optimum adjustment, the climate control of commercial vehicle seats is also an important priority. This is why Grammer also offers the MSG 90.6 with active seat climate control. The system provides the driver with scope for individual adjustment during all seasons. In winter, the integrated heating provides pleasant warmth. During the warmer seasons, Grammer’s active seat climate control system creates an excellent seat climate by leveraging the positive properties of activated carbon: moisture produced by the body where it comes into contact with the seat is removed by the material of the seat cover and temporarily stored in the layer of activated carbon beneath. The seat surface hence remains pleasantly dry even in extreme heat. In contrast to conventional seat climate control systems, which generate a cooling effect by blowing air directly onto the body, the Grammer system supports the natural cooling system of the human skin.

#### **About Grammer AG**

Located in Ursensollen, Germany, Grammer AG specializes in the development and production of components and systems for automotive interiors as well as suspended driver and passenger seats for onroad and offroad vehicles. In the Automotive Division, Grammer supplies headrests, armrests, center console systems, high-quality interior components, operating systems and innovative thermo-plastic solutions to premium automakers and automotive system suppliers. The Commercial Vehicles Division comprises seats for the truck and offroad seat segments (tractors, construction machinery, and forklifts) as well as train and bus seats. With about 14,500 employees, Grammer operates in 20 countries around the world. Grammer shares are listed in the Prime Standard and traded on the Frankfurt and Munich stock exchanges via the electronic trading system Xetra.